Buffett Center Hosts 2013-14 One Book One Northwestern: The Last Hunger Season

The Buffett Center has been selected by President Morton O. Schapiro to host One Book One Northwestern, the University’s community-wide reading program. This year’s book, The Last Hunger Season: A Year in an African Farm Community on the Brink of Change by Roger Thurow, chronicles a year in the life of four small-scale farmers in Western Kenya who, with help from a social enterprise organization founded by a Northwestern graduate, begin to transcend cyclical poverty and hunger.

The Center has organized a year-long program of lectures, films, and discussion groups that will provide an opportunity for the Northwestern community to gather and talk about the issues presented in the book. Highlights from the fall schedule include an October 14 talk by University of Oxford economist Paul Collier on “Routes out of Poverty: What Are the Expressways?” and an October 30 lecture by Princeton University philosopher Peter Singer addressing effective altruism.

Additionally, photo and video contests will showcase the extraordinary work being done by Northwestern students.

For more information about the extensive One Book programming, visit the One Book website: www.northwestern.edu/onebook

Northwestern’s French Partnerships

by Nasrin Qader, French & Italian and FIG co-director

The French Interdisciplinary Group (FIG) is one of Northwestern’s leading centers in promoting intellectual cooperation and long-term collaboration among faculty and graduate students at Northwestern and foreign universities. Since its creation in 1996 by Michal Ginsburg (French & Italian) and Michael Loriaux (Political Science), FIG’s mission has been to promote the use of the French language beyond the confines of French studies and to familiarize colleagues and students with French scholarship in all fields, particularly the

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CTIM Tackles Emerging Innovation and Management Challenges

by Jeffrey Strauss, CTIM Director of Industry Programs

What do you get when you put together MDs, engineers, managers, lawyers, social scientists, journalists, undergraduates, and graduate students in a task-oriented discussion community? Not a joke, but the launching premise of several forums developed by the Center for Technology and Innovation
5 Years of Leadership and Growth: Hendrik Spruyt’s Tenure as Director of the Buffett Center

In August, Hendrik Spruyt stepped down after five years leading the Buffett Center in building programs, expanding the Center’s capacity to facilitate research, and enriching students’ learning experiences. As a result of his vision and leadership, the Center has also increased its impact on the world outside of Northwestern. Hendrik is now returning full-time to his research and other academic pursuits as the Political Science department’s Norman Dwight Harris Professor of International Relations. The following highlights demonstrate the many ways the Center has benefited from his tenure:

- Thousands have participated in the Center’s programs, from within and beyond Northwestern: 182 faculty affiliates, including 33 faculty program leaders; 142 graduate student affiliates and over 1,000 undergraduates, including 81 student program leaders; 62 visiting scholars from five continents; and hundreds of guests, including Nobel prize winners and other luminaries.

- The number of research groups, programs, and projects has doubled to more than thirty. These include work on critical problems such as global security, forced migration, deportation, and religious freedom, and the rapidly expanding Equality Development and Globalization Studies program (see opposite page).

- A combined audience of more than 25,000 (one quarter of whom viewed webcasts online) attended approximately 500 talks and workshops, and over 25 major conferences. The notable, and timely, increase in the number of events focusing on the Middle East and on International Development continues into the coming year (see page 11).

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MISSION

The Buffett Center sponsors and facilitates collaborative interdisciplinary scholarship on crucial problems facing the world. Our activities promote dialogue on international affairs thereby enriching educational programming at Northwestern and beyond. Working with a variety of organizations and communities, we contribute to preparing exemplary global citizens.

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The Equality Development and Globalization Studies (EDGS) program wrapped up its inaugural year, awarding $115,000 in research support to faculty and graduate students in its March 2013 round of funding. These grants were spread across the departments of Anthropology, Economics, History, Political Science, Religious Studies, and Sociology. This brings the total EDGS awards to faculty and graduate students to $269,500 since December 2012.

The next round of EDGS funding will be in December 2013. Information about faculty research grants, conference grants, and more can be found on the EDGS website: www.edgs.northwestern.edu/research-support/

The Arryman Fellows and Scholars program had a successful first year. Gde Metera, who will return as an Arryman Scholar (a six-year award), was admitted to the PhD program in the Political Science Department. Four new Arryman Fellows for 2013 arrived in July, giving them time to settle in to Evanston and to take part in Northwestern’s International Summer Institute (ISI). In September they will commence their first year of research and studies.

2013 ARRYMAN FELLOWS

Luthfi Adam graduated in 2007 with a degree in Journalism from Padjadjaran University and continued his studies with completing a master’s degree in Cultural and Media Studies at Gadjah Mada University. He graduated cum laude in 2011 and became a lecturer in Padjadjaran University. He performed research on Mas Marco Kartodikromo’s, an Indonesian journalist who founded the first Indonesian journalist union, journalism and nationalism movements in the Dutch colonial era. Luthfi will take graduate courses in History and Communications.

The 2013 Arryman Fellows (from left to right): Luthfi Adam, Rahardhika (“Dhika”) Arista Utama, Najmu (“Nay”) Laila Sopian, and Muhammad Fajar.
Muhammad Fajar graduated in 2007 with a degree in Sociology from University of Indonesia. In 2011, he received the Netherlands Fellowship Program scholarship toward his master's degree in Development Studies at the Institute of Social Studies, in The Hague, Netherlands, specializing in Governance and Democracy. His research interests revolve around social movements and democracy. During his Fellow year, Fajar will take graduate courses in Political Science.

Najmu (“Nay”) Laila Sopian graduated Cum Laude from the University of Indonesia Law School in February 2012. Nay received several awards for her academic achievement. She has worked in the law field as an associate lawyer at one of Indonesia’s top firms and has been involved in a number of national research projects. She has published several academic articles. As an Arryman Fellow she will take graduate courses in Political Science.

Rahardhika (“Dhika”) Arista Utama graduated with a degree in Sociology from the University of Indonesia in August 2012, where he also served as a young researcher and assistant editor of the ‘Masyarakat’ sociology journal for the LabSosio Center for Sociological Studies. Dhika served for three years as a youth advocate and as a monitoring evaluation officer for the Independent Young People’s Alliance – a youth-led organization focusing on advocacy works for youth rights in Indonesia. He will take graduate courses in Sociology.

ARRAYMAN SCHOLAR

Gde Metera, who was a 2012 Arryman Fellow, will return this fall as an Arryman Scholar. Gde will pursue his PhD in Political Science after completing summer field research in Indonesia focused on emerging patterns of religious intolerance. His broader research interests center on the intersection of religion, society, and politics.

Besides supporting the Arryman Program, EDGS will sponsor a speaker series in the fall and winter quarters, organized by political science professor Ana Arjona, on the theme of Comparative Politics. Maiah Jaskoski, of the Department of National Security Affairs, is due to speak at a lunchtime event on October 1st. EDGS will publish further information about upcoming speakers and events on its website: www.edgs.northwestern.edu

Other EDGS-sponsored activities this fall at Northwestern include:

• EDGS helped arrange the Northwestern’s Transportation Centers’s (NUTC) upcoming training module in Jakarta focused on transportation, which will train about 20 bupati (regional-level officials) and 20 regional development counterparts. Hani Mahmassani, Director, NUTC, and Bret Johnson, Associate Director, NUTC, have pulled together a team of 7 faculty members to go to Jakarta for the training (including Associate Dean Joseph Schofer).

• The training participants will then go to the Harvard Kennedy School for additional modules. Finally the whole entourage of more than 40 people will come to Northwestern on October 16-18, hosted by NUTC and EDGS, for a follow up to their Jakarta training.

• On September 11, EDGS will once again host the “Indonesia Future Leaders Program,” sponsored by Dini Rahim of IndonesiaMOTIV. The program is focused on teens (especially women) and seeks to widen their horizons and aspirations to higher educational opportunities.

For more information on EDGS and the Arryman Program, visit: www.edgs.northwestern.edu
New Faculty, Visiting Scholars, and Staff

Several new faculty and visiting scholars joining Northwestern specialize in international and comparative issues. We encourage our affiliates to introduce themselves to these new colleagues.

**Treb Allen**, assistant professor in the Department of Economics, researches international trade and economic development. He is examining how geography shapes the spatial distribution of people and economic activity, and how access to information about market conditions elsewhere affects the prices farmers receive for their produce in the Philippines. He received his PhD from Yale University and spent a year as a fellow at Princeton University. He and his wife are looking forward to once again having the pleasure of having Morty Schapiro as their college president, having both been undergraduates at Williams College.

**Julius Bolade Anjorin**, PAS Visiting Scholar, is completing his PhD in political science at the University of Lagos, Nigeria, with the dissertation: “The Universal Postal Union (UPU) and the Politics of Postal Regulations and Reform: The Case of the Nigerian Postal Service (1985-2012).” His research interests include public policy and public administration, and he has published articles on decision-making theories and on poverty alleviation in Nigeria in the *Journal of Communications and Governance*. Anjorin has also been a public servant for twenty years and is currently Head of Control Administration, Complaints and Strategy, Courier Regulatory Department, Nigerian Postal Service.

**Grace Choi** joins the Buffett Center as Communications & Social Media Specialist. Her professional experience includes executing integrated marketing campaigns for the public relations firm Weber Shandwick and creating a charity fashion show benefiting Women’s Global Artisan Network. She received a BA in sociology from Emory University, where she was a Carter Center and Institute of Developing Nations Fellow for research in Ghana.

**Laura Pedraza Fariña**, Law, received her BA from Oberlin College, a PhD in genetics from Yale University, and her JD from Harvard Law School. She comes to Northwestern from Georgetown Law Center, where she was a law research fellow and visiting lecturer. Before joining academia, she practiced law in the Washington, DC offices of Covington & Burling, where she focused on patent litigation and litigation under the Alien Tort Statute, and served as a consultant for the Open Society Foundations, where she researched the national implementation of global commitments to fight HIV/AIDS. Her scholarship focuses on patent law, international law, and human rights law.

**Marina Henke**, college fellow in Political Science, holds a PhD in politics and public policy from Princeton University, a double MS in development studies and international political economy from Sciences Po Paris and the London School of Economics, and a BA in economics, politics, and Latin American studies from Sciences Po Paris. Her research focuses on military interventions, peacekeeping and peace negotiations, and she is currently working on a book manuscript titled “The International Security Cooperation Market.” Henke has been a Jennings Randolph Peace Scholar with the United States Institute of Peace (2011-2012). She also served as the editor-in-chief of the *Journal of Public and International Affairs (JPLA)* and worked with the US House of Representatives’ Ways and Means Committee, the European Commission, the European Parliament.

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the German Foreign Office as well as NGOs in Mexico and Argentina.

**Riad Ismat**, Buffett Center Visiting Scholar, is an award winning Syrian short-story writer and an acclaimed dramatist/critic in the Arab world, with 12 plays and 6 collections of stories and several books of criticism on arts and literature to his credit. He was Syrian minister of culture (October 2010 - June 2012), and also served as ambassador, director general of State Radio & TV, and Rector of the Academy of Dramatic Arts. He read English at Damascus University and completed graduate studies in theater direction at Cardiff University. He was trained as a television producer at the BBC, and was a Mime instructor with Adam Darius in London. Subsequently, he went to the United States as a Fulbright scholar, where he worked as an assistant to Joseph Chaikin, and wrote a dissertation on improvisation and theatre games in actor training. Ismat also directed extensively in Damascus, especially plays by Shakespeare and Williams, beside his versions of the Arabian Nights, *Shahryar’s Nights, Sinbad and Game of Love & Revolution*. He wrote *In Search of Zenobia, Abla & Antar, Mata Hari and Was Dinner Good, my Sister*, as well as a book on the Nobel prize laureate Naguib Mahfouz. He also wrote 7 television serials, broadcast from many Arab satellite stations, especially the award winning *Holaco*. In his career, Ismat has emphasized bridging the gap between cultures, drawing from Arab heritage with an experimental approach, advocating humanitarian values and condemning totalitarianism that represses freedom of expression, stressing democracy and tolerance.

**Paul Ramírez**, assistant professor in the Department of History, is currently researching the local religious and political rituals that facilitated the adoption of modern preventive medicine in Mexico. He holds degrees in the Study of Religion from Harvard College and Harvard Divinity School and the PhD in History from the University of California, Berkeley. He previously taught on the faculty at Washington University in St. Louis and was a research fellow at the Huntington Library in San Marino, California.

**Daniel Stolz** is a postdoctoral fellow in the Science in Human Culture Program. His research examines the history of science in Islamic societies since the eighteenth century, with a focus on Egypt and the late Ottoman Empire. He is interested in how historical approaches to science shed light on a range of important topics in modern Middle East and Islamic history, particularly issues of cultural authority. He completed his PhD in Near Eastern Studies at Princeton University, writing a dissertation entitled, “The Lighthouse and the Observatory: Islam, Authority, and Cultures of Astronomy in Late Ottoman Egypt.” He is starting a project on the history of reading science in the Qur’an.

**Mihreteab T. Taye**, Buffett Center Visiting Scholar, is a PhD Fellow at iCourts, Faculty of Law University of Copenhagen. His research project investigates the evolution of judiciaries of regional economic communities in Eastern and Southern Africa. He was a full-time lecturer at the Faculty of law of the Ethiopian Civil Service University. He has also taught part-time at a number of other universities in Ethiopia. Prior to becoming a lecturer, he worked as an anti-corruption prosecutor in Ethiopia. He holds an LLB from Addis Ababa University and an LLM in international law from the Erasmus University in the Netherlands, and he has been a visiting researcher at the United Nations University, Center for Comparative Regional Integration in Belgium. His research interests include comparative law, comparative regionalism, integration and law, and international institutional law.
social sciences and the humanities. FIG has developed strong relationships with France’s leading universities: Sciences Po and the École des Hautes Études en Sciences Sociales in political science, art history and comparative literature; the École Normale Supérieure-Paris in philosophy, French literature, comparative literature, and molecular biology; and the École Normale Supérieure-Lyon in Medieval and Early Modern Studies.

In Spring 2013, FIG organized a conference jointly with the École Normale Supérieure-Paris entitled “Derrida: Points of Departure.” Paris participants included frequent Northwestern visitor Marc Crépon, chair of the Department of Philosophy, as well as other leading scholars in contemporary philosophy: Danielle Cohen-Leviñas, Peter Szondi, Jean-Claude Monod, Barbara Cassin, and Frédéric Worms. The richness of the debate was further enhanced by the participation of a number of Northwestern faculty of various departments: Alessia Ricciardi, Domietta Torlasco, Peter Feves, Samuel Weber, Penelope Deutscher, Michael Loriaux, Barnor Hess, Bonnie Honig and Dilip Gaonkar as well as leading scholars from other US institutions, namely Rodolph Gasché (SUNY), Gil Anidjar (Columbia) and Samir Haddad (Fordham). A similar conference, “Life and Community,” was organized in partnership with the École Normale Supérieure-Lyon. Participants from Lyon included Romain Descendre, Pierre Girard, Didier Ottaviani, Delphine Kolesnik, Julie Henry, Béate Langenbruch, Makram Abbès, Emmanuel Renault. From Northwestern, Lars Tønder, Michael Loriaux, Scott Durham, Michelle Molinas, Kenneth Seeskin, Ross Carroll, and Will West were among the presenters. The immense success of both conferences prompted the organizers to plan follow-up conferences on “The End of the World,” examining philosophical responses to World War I on the hundredth anniversary of that war, organized with the ENS-Paris, and a conference in Lyon on the topic “Materialism and the Human.” Both will take place in Fall 2014.

FIG’s pioneering dual PhD protocols have gained national attention in the United States among similar centers. Its excellence in this domain has been recognized through two grants won competitively from Partner University Fund (PUF), providing financial support for three years of innovative programming around a specific shared project. The Sciences Po-Northwestern project focuses on the topics of Urban Studies and the EHESS-Northwestern project was conceptualized around African Studies. The proposals included joint conferences, faculty visits and funding for dual PhD.

Rick Morimoto, Bill and Gayle Cook Professor of Biology and director of the Rice Institute for Biomedical Research, won a third PUF grant to pursue research in collaboration with the École Normale Supérieure-Paris. The French Ministry of Education singled out Morimoto for high honors for his efforts to internationalize scientific research and doctoral education by naming him Commandeur dans l’Ordre des Palmes Académiques.

A new research venture in the area of globalization and the law has been constituted in partnership with Sciences Po, directed by Grégoire Mallard of Sociology and Jérôme Sgard of Sciences Po. They successfully submitted a grant proposal to Sciences Po to convene a major colloquium on the topic in Paris in December 2014.

For more information on FIG programs, visit: www.fig.northwestern.edu or contact co-directors Marianne Hopman (m-hopman@northwestern.edu) and Nasrin Qader (n-qader@northwestern.edu).
Management (CTIM). CTIM complements the Buffett Center’s activities by focusing on emerging innovation and management challenges, and reaches across many schools at Northwestern.

Past CTIM projects include an assessment of the growing convergence of nanotechnology, biotechnology, information science, and cognitive science for the NSF; and the development of entrepreneur training programs in Uzbekistan and Ukraine, in partnerships with local schools.

Current CTIM projects reflect the broad range of our foci. In partnership with Zhejiang University (China) and Tel Aviv University (Israel), we are opening an Innovation Research Center, which brings together scholars and practitioners across many fields. Another project involves faculty from Kellogg, Medill, nine UK universities, and UK Emerald Publishing House along with industry in order to develop an industry-academic “Super Journal.” This “Super Journal” will have links and “proactive abstracts” to aid in finding important cross-disciplinary materials which may have otherwise not been noticed. CTIM has also been exploring the intersection of Art, Science and Technology and will conduct a related symposium in Haifa, Israel in May.

A recent example of CTIM’s work is its response to a request from the National Institute of Standards and Technology (NIST). The organization asked CTIM for its help in addressing the lack of attention given to technical standards in US business and engineering schools (standards are increasingly critical strategically and in promoting cross-disciplinary work). CTIM’s first step was to present standards in “rich decision contexts” with smart systems, like smart manufacturing and smart grid industries as examples.

Smart Manufacturing involves the use of models and data-sharing across plants and supply chains. This in turn speeds up decision-making and enables more accurate planning, which reduces downtime and maintenance. Not surprisingly, smart manufacturing must be dynamic and continually evolve as new technology is developed and incorporated. New systems facilitate knowledge distribution across the supply chain while adapting to local requirements. Full implementation, however, is always limited by a variety of factors, and consequently implementation must consider varying contexts as well as proprietary concerns.

Smart Grid promises enhanced reliability, improved monitoring precision, greater flexibility, and overall reduction in energy costs. Such optimization requires industry-wide behaviour changes, which might, in the short term, reduce efficiency and competitiveness of individual firms (particularly manufacturers).

Together, these models are becoming major operational and competitive realities. They are driven by economic, security, and social factors, as well as pressure from global competition. They are enabled by advances in sensors, more refined control systems, enhanced communication technology, and the application of more sophisticated information technologies. Big Data, vast structured and unstructured data beyond what traditional approaches can analyze, offers a challenge and incentive to incorporate these practices.

CTIM conducted regional “industry clinic” workshops at Northwestern University and the University of California at Los Angeles. These workshops attracted a mix of industry representatives and faculty from a wide range of disciplines and universities. Many of the participants had limited or no prior standards experience. Many issues surfaced. These included concerns about the short-term viability of implementing Smart Manufacturing and Smart Grid systems. Underlying all of the concerns is the importance of shared standards that inform and allow key connections. These standards must be rooted in both the technology itself as well as human understanding of such technology. Additionally, the ways standards are defined can limit or support competitiveness and innovation, so it is important that the construction of shared standards is a shared and participatory process. In response, CTIM is creating additional exercises to demonstrate the unusual challenges of standards-related negotiations.

CTIM was launched in 2001 as an NSF Industry University Cooperative Research Center, with the aim of supporting innovation in today’s rapidly evolving technological environment. Under the leadership of Michael Radnor (Kellogg) in collaboration with Jeffery Strauss (Buffett Center), this continues to be the mission and overarching orientation of the Center.

For more information on CTIM, visit: www.bcics.northwestern.edu/programs/ctim
Buffett Center Affiliates in the News

**Lori Beaman** (Economics) was interviewed by the *Asian Scientist* about microfinance in India. The article examined a recent study which found that social media improve the chances of success for microfinance and support systems in developing societies. Beaman said social media might also be used productively for vaccine programs.

**Hector Carrillo** (Sociology) published an Op-Ed in the *New York Times* about “How Latin Culture got More Gay.” He examined the interrelated forces of religion, politics, and recent expansion of gay rights laws.

**Elizabeth Shakman Hurd** (Political Science) described the dangers of calling the conflict in Syria a “sectarian conflict” in *The Atlantic*. Instead, she urged examining the many interrelated issues at stake in the conflict, not merely identitarian ones. In the *Boston Review*, she warned against calling Bashar al-Assad’s regime an Alawite regime, as this misses significant differences between the branch Shi’a Islam and al-Assad’s regime, as well as misjudges the current Syrian political landscape.

**Ian Hurd** (Political Science), published an Op-Ed in the *New York Times* and a follow-up in *Opinio Juris* where he argued that as a legal matter, the Syrian government’s use of chemical weapons does not automatically justify armed intervention by the United States. However, he suggested that international law has changed such that it now encompasses the use of force on humanitarian grounds in certain extremely grave circumstances. Therefore, President Obama and allied leaders could declare that international law has evolved and that they don’t need Security Council approval to intervene in Syria.

**Richard Joseph** (Political Science) was profiled in The Council for Foreign Relations blog for his suggestions for President Obama’s agenda regarding Africa. Joseph has written extensively about Obama’s foreign relations with African countries. He was also interviewed for an *Atlantic Cities* article on Lagos, Nigeria. He said that the city needs to position itself as a multi-ethnic metropolis to avoid the fate of inter-ethnic conflicts that usually divide regions like those in Nigeria into ethnically homogenous areas.

**Cynthia Kinnan** (Economics) was part of a team that was profiled by *Deseret News* for their work against poverty in Hyderabad, India. Kinnan, along with the Poverty Action Lab at MIT, are determined to find a more precise way to measure the effects of microfinance in developing societies. They have found that microfinance is largely an effective way of alleviating poverty.

**Robert Launay** (Anthropology) was interviewed by Boston NPR affiliate WBUR for a piece on Timbuktu. Launay provided a history of Timbuktu’s importance in both global history but also global imagination. Timbuktu returned to the news during the ongoing conflict in Mali.

**Joseph Margulies** (Law) wrote in *The Verdict* that the Edward Snowden leak and Bradley Manning trial, coupled with speeches from President Obama in May and June 2013, show Americans “who we are”: a nation that has sacrificed many ideals in the name of security and protection following 9/11.

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Hendrik Spruyt  continued from page 2

• The Center’s financial resources have doubled, thanks to the generous support of Roberta “Bertie” Buffett Elliott, Melih and Zeynep Keyman, Lester Crown, the Gencer Family, and numerous other friends.

• The Center has awarded more than $1,000,000 in grants to hundreds of individual faculty and students, and more than $500,000 for collaborative research.

• A partnership with the Scholar Rescue Fund aids scholars whose lives and work are threatened in their home countries, enabling them to pursue their academic work in safety and to share their knowledge with the Northwestern community.

• Support for RefugeeLives has enabled Northwestern students and faculty to report from refugee camps around the world (including Syrian refugees).

• A collaboration with Wal-Mart is evaluating the company’s Women’s Empowerment Project, which affects thousands of women working in factories in India, Bangladesh, China and Central America.

• The Center supports eleven student groups that address human rights, international development, and policy issues.

• Recognizing the importance of professional development, the Global Engagement Fellows Program connects students with professionals in a variety of mission-driven organizations.

• The Global Engagement Studies Institute has been recognized for its innovative model of classroom and experiential learning. More than 360 students have carried out over 120 community-based development projects in seven countries.

In short, the Buffett Center has experienced transformative growth under Hendrik’s leadership. He would be quick to suggest that the staff get all the credit. We respectfully disagree.

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Soli Ozel (Buffett Center) argued in the academic blog, The Conversation, that the Turkish protests demonstrate the emerging power of secular democracy in the country. He was also interviewed by NPR affiliate WBEZ’s Worldview on the topic.

Wendy Pearlman (Political Science) wrote about love during the Syrian Revolution in the Huffington Post. The piece follows the story of Ghaidaa, a woman who falls in love with a television reporter on a Syrian oppositional network, and left Syria for Jordan to be with him.

David Scheffer (Law) was interviewed on NPR affiliate WBEZ’s Worldview about the ongoing Khmer Rouge trials in Cambodia, which continue even though the defendants are aging and dying. Scheffer serves as the UN Secretary-General’s Special Expert on the Khmer Rouge Trials.

Kristin Stilt (Law) participated in a New York Times “Room for Debate” Op-Ed, “Is Egypt Evolving, or Collapsing?” She argued that Egypt’s security can be assessed only on an “hour-to-hour” basis, and that long-term security will come by promoting the needs of common Egyptians.

Jessica Winegar (Anthropology) was interviewed on Chicago Tonight. She examined the social, political, and cultural contexts behind the violent Egyptian oppression. She also explained the political complaints against Morsi leading to renewed protests.
FALL 2013 EVENTS CALENDAR

Events are free & open to the public, and take place at the Buffett Center, 1902 Sheridan Rd., Evanston, unless noted.

One Book One Northwestern » NU’s First Season
excursions around themes of The Last Hunger Season
Saturday, September 28 at 10am to 5pm
schedule: www.northwestern.edu/onebook

Constitutional Design in the Muslim World
September 30 (Iran), October 14 (Sri Lanka), November 11 (Tunisia), and December 2 (Indonesia); for details and RSVP, see: constitutionaldesign.law.northwestern.edu

Buffett Center Open House
Tuesday, October 1 at 4pm to 6pm | Buffett Center

47 & 24: Explaining the Riddle of Post-9/11 Reactions to Islam
Joseph Margulies, Law
Friday, October 4 at 12pm | Buffett Center

Out of the Mountains: The Coming Age of the Urban Guerrilla
David Kilcullen, former counterinsurgency advisor to General David Petraeus
Monday, October 7 at 12pm | Hardin Hall

Syria: Tolerance or Violence
Riad Ismat, Buffett Center
Friday, October 11 at 12pm | Buffett Center

Reclaiming our Democracy: Global Poverty and Climate Change?
Sam Daley-Harris, Center for Citizen Empowerment and Transformation
Friday, October 11 at 4pm | McCormick Tribune Forum

Precious Loneliness: The Rise and Fall of the “Turkish Model”
Kerem Oktem, University of Oxford
Monday, October 14 at 12pm | Hagstrum Room

Routes out of Poverty: What Are the Expressways?
Paul Collier, University of Oxford
Monday, October 14 at 7pm | Norris McCormick Aud.

Politics of Religious Freedom: Contested Norms and Local Practices Project Capstone Workshop
October 17-18 | Guild Lounge; more information at: www.bcics.northwestern.edu/projects/religiousfreedom

Thoughts on Backlash: Africa’s International Courts
Karen Alter, Political Science
Friday, October 18 at 12pm | Buffett Center

Land and Women’s Rights in Tanzania
Kijoolu Kaliya, pastoralist / community leader
Tuesday, October 22 at 12pm | PAS room

International Service Learning Summit: Building a Community of Practice
October 23-25 | Norris Center & Hilton Orrington
schedule and registration: cge.northwestern.edu

The Islamic Movement in Israel:
A Muslim Brotherhood Offshoot?
Elie Rekhess, History and Jewish Studies
Friday, October 25 at 12pm | Buffett Center

Effective Altruism: What it is and Why we Should do it
Peter Singer, Princeton University
Friday, November 1 at 12pm | Buffett Center

North Africa: Comics, Cinema, and the Democratic Frame
Brian Edwards, English
Friday, November 8 at 12pm | Buffett Center

Politics and Performance in an Early Modern Empire: Ottoman Public Ceremonies in the Reign of Suleiman the Magnificent
Kaya Sahin, Buffett Center
Friday, November 8 at 12pm | Buffett Center

Documentary Screening: Girl Rising
Tuesday, November 12 at 7pm | Norris McCormick Aud.

Copyright Rivalries and the Passions of Plagiarism in Spanish American Modernismo
Nathalie Bouzaglo, Spanish & Portuguese
Friday, November 15 at 12pm | Buffett Center

Israel Studies Conference » The Zionist Ideal in Israeli Culture: Dream and Reality
November 17-19; see: jewish-studies.northwestern.edu

Additional events to come. For updates, visit: www.bcics.northwestern.edu
Brian Hanson has been named Interim Director of the Buffett Center. Over the last nine years Brian has served as a key member of the Center leadership team in building a rich and dynamic set of programs and establishing the Center’s vital role in international and comparative studies.

In recent years, Brian has been involved in the founding of the Center for Global Engagement, the creation of the Keyman Family Program in Modern Turkish Studies, and the establishment of the Arryman Scholars program as well as the Equality Development and Globalization Program.

Brian teaches courses on international development, international political economy, globalization, and the changing role of the state in world politics. His current research is on European trade politics, community-based approaches to global development, and the theory and practice of experiential learning in global education.

In addition to his work at Northwestern, Brian is actively involved in fields of international philanthropy, international development and foreign affairs. He is chair of the board of GlobeMed, a national organization started at Northwestern, which seeks to build a new generation of leaders in global health by involving undergraduates in health projects in the developing world. He serves on the board of the Foundation for Sustainable Development, which works with grassroots development organizations to address local issues of poverty, health, education, environmental sustainability, and poverty alleviation. And he is vice chair of the Stanley Foundation, which promotes multilateral approaches to address international problems such as securing nuclear materials, prevention of genocide and mass atrocities, and evolution and innovation in global governance.

“I am confident in Brian’s ability to ensure a smooth transition and continued excellence in the Center’s work. I thank him deeply for his willingness to serve in this role.”
— Vice President of Research Jay Walsh

The search process for a permanent director is underway. Vice President of Research Jay Walsh has been reaching out to the Center’s broad community of faculty affiliates and received valuable input and counsel. He said, “In this process I am committed to taking the time to get the right person for this important position.”
In Luhya, a Bantu language of western Kenya, Masambu means, “preparing the land.” Wekesa means, “harvest.” These words also title the second and fifth chapters in this year’s One Book One Northwestern selection, *The Last Hunger Season: A Year in an African Farm Community on the Brink of Change* by Roger Thurow. Thurow’s *Last Hunger Season* provides a humanizing narrative for understanding global poverty, chronicling the lives of four small-farming families in Kenya as they attempt to overcome perennial cycles of hunger (Wanjala) between planting and harvest.

The book, which will serve as a common read for all incoming Northwestern students, confronts the debate on aid and development in Africa, including policy recommendations and agricultural solutions. In the coming months, CGE will be joining others around campus to create dialogue around these themes, gathering commentaries and perspectives from both proponents and critics of the social innovations championed by Thurow, through our Global Development Speaker Series and as part of the One Book One Northwestern programming.

On Monday, October 14, we are excited to be bringing Paul Collier back to campus for an evening talk (see page 8). This event is likely to set the stage for a lively, year-long dialogue about the obstacles to and strategies for growth, development and sustainability in Africa and other places around the world. Collier, who reviewed Thurow’s book in the *Washington Post* last year, is a professor of Economics and Public Policy at Oxford University and advisor to the IMF, World Bank and British Government on economic development policy. Collier last spoke at Northwestern in 2010, as part of CGE’s Global Development Speaker Series.

At the end of August, we welcomed nearly 60 students back from eight weeks living and working abroad in six different countries through our Global Engagement Studies Institute (GESI). Working in groups of 3-5, students participating in GESI partnered with local organizations to design and implement small-scale, community-driven development projects (see pages 2-4). We look forward to sharing stories from GESI throughout the year, as students consider next steps in their careers, for continued study, work, research, community building and action.

This year will also be a time for us to focus on our student-driven roots, continued on page 8.
Two months ago I was dropped off in a community that literally cannot be found on Google Maps, trekked for ten minutes into hills surrounded by pigs, chickens, donkeys, and more, and was presented with a tiny blue bucket to pee in and began to question what the hell I had gotten myself into. This experience wasn’t always comfortable, it wasn’t always fun, and it certainly wasn’t always easy, but it was two of the most incredible months of my life.

Don’t worry; I’m not going to go into a long spiel about how I changed as a person because I don’t think I could ever put that into words, and I’m not sure I’d want to. There is no way to capture so many of the memories I’ve made, the joys I’ve experienced with each new adventure, and the pain I felt at each goodbye, so they are destined to remain stitched in my mind and my heart alone, which I think is how it should be. What I would like to do, though, is share with you what I learned.

At the beginning of this program, we were asked to define development, and after two months of hands-on work in grassroots development programs, I think I’ve settled on a definition that resonates with me the most. In Martha Nussbaum’s book *Creating Capabilities: The Human Development Approach*, Nussbaum identifies the “Capabilities Approach” to development work. The core idea of this approach is to work to create opportunities and freedoms that allow people to have exactly the lives they want for themselves, and to live to their full potential.

Along with doing our own work this summer, we met with several other organizations in both the Dominican Republic and Haiti that had a wide variety of goals and initiatives, but what they all had in common was that there was a focus on people helping other people to give them opportunities to better their lives and ultimately live their lives out to that full potential. Within each organization, I witnessed such a passion from the people that worked there to do work that would better the lives of these communities and their friends and families that lived there. This is how development happens: when the people that live in these communities work for themselves to make opportunities available for their friends and families to have the lives they want to have and to be the people they want to be. It’s about the people, not the profit.

So this is my big takeaway. In the probably over-dramatic yet entirely spot-on words of TV doctor Meredith Grey, “People are what matters.” If I’ve learned anything in the past two months (which I surely hope I have), it’s that some people may not have running water and some people may not know the names of everyone in their communities, but we all have people. People who support us, who love us, and who would go to the ends of the earth to give us the opportunity to have the lives we want for ourselves and to be exactly the people we want to be. The only way to develop as communities is to first develop as people, and help each other in any way we can. It’s a right, not a privilege, to reach our potential as humans, and it’s our responsibility to do whatever we can to help one another get there.

To my many new families and friends in the Dominican Republic, this is for you. There are no words sufficient enough to thank you for letting me into your homes and lives. And to my readers, thanks for coming along for the ride. So this is where I leave you: marginally tanner, significantly braver, and infinitely grateful. Dominican Republic, in the concise and perfect words of Aleja, “Fue un placer.” America, I’ll see you on the other side.

By Madelinn Thurman (WCAS 15), GESI Dominican Republic/Haiti student

Maddie and her teammates spent their summer working with the Social Entrepreneur Corps in the Dominican Republic and Haiti. To read more about her project, see page 4. To read more posts from Maddie’s time abroad, visit http://thattimewenttothedr.blogspot.com.
The village of Share is a small community of 500 people. There are almost no internal sources of employment or income, save a shop that sells bread and is only open sporadically. The people of Share know that unemployment and poverty are the biggest issues plaguing their community, but they were not sure how to begin addressing them.

While in South Africa, two GESI students, Hayley Blythe (McCormick 16) and Elizabeth Rich (University of Michigan) and five local community members formed a team to try to address these issues together. The team noted that Share is the only local source of river sand, which is in high demand throughout the region to make construction materials for houses, such as bricks and flooring. For years, outsiders have been mining sand for free from the village, despite the fact that the going rate for a truckload of sand is 450 Rand (about USD $45). When villagers want to buy bricks to repair or expand their homes, they must buy back their own sand in the form of bricks from outside companies.

The team decided to focus their project on making profit from the sand. This would create employment opportunities and bring income to the community. In order to sell sand, which is a natural resource, the team needed permission from two traditional leaders: the induna (village elder), and the chief of the municipality. Support from these two traditional leaders legitimized the business, and ensured its sustainability. With blessings from the induna and the chief, the team cleared a lot for the enterprise, collected sand for distribution, and began business transactions. A community fund was created so that a portion of the profit will go back into local projects such as building a library or funding scholarships for college. The team also drew up a long-term business plan, which included expansion into a brick making, selling, and delivery service, and elected an executive committee to carry on the business in the future.

A GESI team in Nicaragua worked with NGOs in El Hatillo to create a network of health promoters who would share their newly gained knowledge with others in their community, especially local women. Together, they offered workshops on topics such as diabetes, hypertension, self-esteem, and masculinity vs. chauvinism. They also created a library of resources to help the health promoters plan future workshops, and connect with local experts, in order to build on their knowledge of health and wellness.

The women of El Hatillo are now in control of the next steps of the health promoter project and are already planning to continue the workshop series, with the help of local health experts and volunteers.
In the Dominican Republic, where Alexis Gable and Maddie Thurman worked with Social Entrepreneur Corps, there are over 98 health problems associated with drinking unclean water. To avoid drinking contaminated water, families buy 3-5 botellones of purified water each week, upwards of RD $4-5,000 (USD $100-120) in a year. This is a significant portion of their salaries, which can be as low as RD $2,000 per month.

Buying a water filtration device is much more cost-effective, but the upfront price is daunting and unappealing to families who may not recognize the long-term benefits and money that can be saved. In addition, the device that Social Entrepreneur Corps was marketing took 19 hours to purify 5 gallons of water, and was imported from India, which meant the price was high due to shipping costs.

All of these factors encouraged Alexis and Maddie to begin a microventure project, where they produced new water filtration devices in-country, using a thoroughly tested filter, and locally produced containers. Their new design reduced the price of the devices by 55%, and cut down the filtration time from 19 hours to just 6 hours. Alexis and Maddie also remodeled a system for payment plans, allowing clients to make two payments without interest instead of one upfront. All of these steps will make purchasing water filters more attractive and feasible for local customers, who will benefit from clean water at a reduced price, compared to buying bottled water.

Innovative Lending Strategies in Uganda

Working with a local microfinance institution, a GESI team in Uganda created the Coffee, Papaya, and Compost Project. Building on community strengths and assets, the team developed a system of lending based on the growing and selling of papaya and coffee. These crops were chosen because of their potential for economic profits. Coffee has a high long-term profit potential, but takes two years to cultivate, while papaya has a lower profit potential, but can be cultivated within six months, for short-term profit realization. They also trained the community on composting techniques, to increase their profit margins.

This project builds off of a long-standing relationship between GESI and the microlending agency Budondo SACCO. The SACCO started in 2007, through the efforts of GESI students during the first year of the program.
Haiti and the Dominican Republic share the island of Hispaniola in the Caribbean, yet Dominicans and Haitians have had a tumultuous relationship dating back to their time as colonies of Spain and France, respectively. Their relationship is often personified by the xenophobia that has developed in the Dominican Republic toward Haitian immigrants. This discrimination has led the Dominican government to deny Dominicans of Haitian descent their constitutional right to citizenship; the Dominican government is now deporting refugees that arrived in the aftermath of the 2010 earthquake. While the practice is directed towards Haitian migrants, it also affects Dominicans of Haitian descent, as they are perceived as foreigners. For women, these effects can be especially damaging, as they are subject to higher levels of domestic violence, sexual assault, sexually transmitted diseases, illiteracy and poverty.

To combat the dire prospects that women of Haitian descent face in the Dominican Republic, a drastic change is needed in societal perceptions, through a grassroots approach. In 2013, Davis Projects for Peace grant winners Leslie Clark (SoC 13) and Ayanna Legros (WCAS 13) spent the summer working on this issue in the Dominican Republic, in partnership with MUDHA (Movement of Dominican-Haitian Women). Clark and Legros traveled to Lechería, a batey (a company town owned by sugar producers, where the workers and residents are typically Dominicans of Haitian descent) two hours from the capital of Santo Domingo, in order to facilitate a three-week summer camp for girls ages 12 to 17.

The objective of the summer camp, Tierras Unidas, was to use interactive education through which the participants would develop three primary skills: writing and critical analysis, oratory/public speaking skills, and mental and physical health. These three themes would encourage positive views of womanhood and ethnicity and allow participants to become empowered members of their communities.

The first week of the camp, participants read The Diary of Anne Frank and Sandra Cisneros’s The House on Mango Street to understand larger themes of discrimination, gender, and familial relationships.

During the second week, participants read and memorized poetry from Pablo Neruda’s Veinte poemas de amor y una canción desesperada (20 Love Poems and a Desperate Song) in order to practice oratory skills. In addition, the second week featured two guest speakers from El Salado, a batey in the Eastern region of the country, who visited the girls in order to provide insight on how to become community leaders even when faced with limited resources.

The final week was spent on female anatomy, reproductive health, hygiene, nutrition, and drugs/alcohol awareness. Self-esteem, as it related to the young women, continued to be a theme of the camp as well as leadership, family life, literature, readings/writing, and communication. The camp concluded with a field trip to the capital in which the girls spent the afternoon at the Museo Del Hombre Dominicano.

Goals of the camp included that the participants would leave with an increased ability to identify their rights, use agency in determining their futures, and influence decision making in their households, communities, and society. The Davis Projects for Peace grant offered Clark and Legros the opportunity to devise and execute a project that encouraged creativity, responsibility, and independence while fulfilling these goals.
Global Engagement Summit Update
By Danya Sherbini (WCAS 14) and Nicholas Kazvini-Gore (SESP 14)

The Global Engagement Summit (GES) is an organization at Northwestern whose mission is to build the capacity of the next generation of global change leaders. By providing tangible skills training and connecting driven, passionate students with innovative thought leaders from various fields, GES strives to empower students to produce responsible solutions to shared global problems and create the change they wish to see in the world.

Founded in 2005, GES is completely student-organized and student-run by a team of roughly 60 Northwestern undergrads. The work of GES is comprised of three important components:

- An annual Summit, which brings together student-delegates from around the world who have change-based projects and project ideas.
- Campus programming: visiting speakers, OpenShutter photography galleries, and more.
- Staff curriculum: year-long discussions and skills training offered to staff members to keep them asking important questions about social entrepreneurship, international development, and current events.

Through these initiatives, students come together to understand challenges of and opportunities for engagement, both globally and domestically; to hone the tools and mindsets that will enable them to better plan, execute, and participate in change-based projects; and to connect with like-minded peers from around the world.

GES Makes Spring Break Meaningful in Istanbul

It seems like every college student has the highest expectations for “College Spring Break.” GES 2013 took it to the next level when it hosted a once-in-a-lifetime spring break trip for ten Northwestern students to Istanbul, Turkey!

The goal of the trip was to infuse a fun spring break experience with the GES vision, by exploring social change history and current movements in the Turkish experience. GES worked closely with the Buffett Center to organize site visits to NGOs to provide the students an array of perspectives on social change.

Students met with representatives from Depo Art Gallery, the Education Reform Initiative, Koç University, Community Volunteers Foundation, and the Dreams Academy. All the organizations enriched the students’ understanding of development and policy reform in Turkey.

We were excited this year to invite members of Design for America, an interdisciplinary student organization committed to exploring social change and innovation through design. It was great to have both groups represented on the trip to further the dialogue from different perspectives, as well as to encourage continued collaboration between student groups on campus.

GlobeMed Goes to Uganda
By Tade Mengesha (SESP 14)

GlobeMed is a network of over 1,500 students at 50 university-based chapters throughout the US, started at Northwestern University. GlobeMed aims to strengthen the movement for global health equity by empowering students and communities to work together, improving the health of those living in poverty around the world.

GlobeMed’s Northwestern chapter partner in Uganda, the Adonai Centre, provides a home, school, and basic medical care to children orphaned by AIDS and civil unrest. In August, three GlobeMed Northwestern students went on the first annual trip to Uganda to help implement a sanitation system in the community and learn more about the issues affecting this community. In the second year of the partnership, they will continue to develop their relationship with Adonai and create new sustainable projects to improve health there, as well as maintain the new sanitation system.

GlobeMed also has a year-long global health and leadership curriculum. At weekly meetings throughout the year, chapter members analyze case studies, explore opposing views, and exchange ideas through small group discussions and interactive exercises. Through the GlobeMed partner organizations and curriculum, members realize that global health equity can be achieved with the right tools, knowledge, and experiences.
Witnesses for Peace: Spring Break in Nicaragua

By Yunita Ong (Medill 16)

It was a pitch dark night when the dozen of us touched down on March 23 in hot, humid Managua, worlds away from the college town we left behind. That was the beginning of our 10-day adventure in Nicaragua with Witness for Peace, an organization founded by Americans during the Contra War of the 1980s. It was my virgin trip to Latin America; I wasn’t sure what to expect.

It turned out that little could have readied me for the next few days. It was almost surreal that we got to come face-to-face on rocking chairs with historical heavyweights and influential figures Javier Bautista Lara, Dora Maria Tellez, and Yamileth Perez. Their opinions, grounded in many years of experience and work, helped us better understand issues we had previously only understood from lectures or books.

This was far from an idyll spring break getaway as we had to grapple with controversial topics like the North American Free Trade Agreement (NAFTA) and the drug war. Debates erupted over lunches of gallo pinto, the traditional Nicaraguan rice-and-bean dish, during our long rides on the highway, from the rural to the urban and vice versa, and during our nightly and often lengthy reflection sessions as we confronted similar issues from different ideological lenses and tried to figure out where we personally stood. It wasn't just the big-name intellectuals and figures that made an impact. After speaking with an ex-free trade zone worker about the difficult working conditions she faced from her previous employer, even the more ardent fans of free trade in our group started to reflect on, if not totally change, their previously held positions.

Our trip was not merely an exercise of our intellect. We were acutely aware of the fact that our very presence spoke to a history of political and economic intervention by the US that, for better or worse, had profoundly shaped Nicaragua over decades. What started as a musical performance in a village we were passing through evolved into an impromptu breakdance competition between our delegation leader from Minnesota and one of the Nicaraguan teenagers we met. It was humorous, yet incredibly touching, that somehow, for that fleeting moment immortalized in our memories, we glimpsed a stirringly human connection between two individuals from two different worlds.
From Masambu to Wekesa (continued from page 1):

as we seek to more deeply engage students in shaping the agenda for our overall programming. As the fall quarter begins, we will be inviting student leaders involved in GESI and from the Executive Boards of the various student groups affiliated with CGE (see pages 6-7), to form a student advisory board that will guide our efforts and initiatives, providing ideas and input on speakers to invite, programs to develop and to suggest ways for engaging the campus community around important global issues. We anticipate that establishing a structure that functions and is informed “from the ground up” will enhance and reinvigorate student ownership and initiative in our work. CGE was conceived in 2005 by a group of undergraduate students with a desire to move their international volunteering and research experiences beyond good intentions. As a result of their initiative, vision, and efforts, CGE now prepares undergraduates with the knowledge, skills, and experiences to confront shared global challenges and lead lives of responsible global engagement. Since its founding, CGE and its programs have impacted nearly 1,000 undergraduates from institutions across the country and around the globe.

CGE Fall Quarter Programming

Paul Collier, CGE Global Development Speaker Series. Co-sponsored by One Book One Northwestern

International Service Learning Summit: Building a Community of Practice
October 23-25, Norris Center & Hilton Orrington
Registration fee: $300 or $150 for students
CGE and the Buffett Center will host a gathering of international educators involved in experiential, community-based, and service-learning to examine critical issues facing the field and create an agenda for developing and measuring our success. The goal of the summit is to build a community of practice to support and promote ethical, transformative global learning, with a focus on issues of sustainability and reciprocity through community-university engagement. Register online by October 4, 2013 at www.cge.northwestern.edu/events/2013-service-learning-conference/

Documentary Screening: Girl Rising
November 12, 2013 at 7pm
Norris University Center, McCormick Auditorium
Co-sponsored by One Book One Northwestern, and the Women's Center

Girl Rising is a groundbreaking film and a global action campaign for girls’ education. The 104-minute documentary is directed by Academy Award nominee Richard Robbins and tells the stories of 9 extraordinary girls from 9 countries. Educate girls and you will change the world.

Sign up for CGE’s listserv to receive reminders and announcements of these and other forthcoming events: http://tinyurl.com/cge-listserv. We also encourage you to “friend” CGE NU on Facebook and follow us on Twitter (CGE_NU) for further announcements, articles, and opportunities.